

SOCIAL MEDIA | PRESS RELEASE: Financial Services Practice



The ROIG Group is pleased to announce the launch of its Financial Services consulting practice with the addition of Sheree Thornsberry and Shelly Schneekloth, two key financial services experienced practitioners, to co-lead the practice.

Sheree Thornsberry is the former Executive Vice President and Head of Payments for MetaBank, where she led prepaid, debit, acquiring, correspondent and ATM, and significantly grew the payments business. During her tenure at MetaBank, Sheree also led Enterprise Marketing, Human Resources, as well as Consumer Lending and Tax. Prior to MetaBank, Sheree previously held senior leadership positions at Intelispend and Blackhawk Network. Sheree was named one of The Most Influential Women in Payments in 2020. Sheree earned her B.S. in Psychology from Vassar and her Master's in Organizational Psychology and Public Administration from St Louis University.



Shelly Schneekloth brings with her global banking experience in countries such as Australia, New Zealand, and Singapore, in addition to the United States. Prior to consulting, Shelly was the Chief Operations Officer at Metabank where she ran all of Operations and Technology. Shelly previously held the role of a Business Line Executive

for Prepaid at FIS and was a consultant for CitiBank, Westpac and ANZ Bank in the APAC region. In 2014, Shelly was named one of the top women in leadership driving the payments business. Shelly earned her BBA in International Business & Finance from James Madison University and her MBA in Finance from Virginia Tech.

“ROIG has been working with clients for over twelve years to help them navigate through some of their greatest business transformations, including in the financial services space,” said Robert Willey, Founder and Managing Partner of The ROIG Group. “The addition of Shelly and Sheree to our consultancy, however, demonstrates our commitment to the growth of the financial services practice. Each of them, in their own right, bring tremendous experience in Payments along with top-of-the-house executive leadership – and that fits our experienced practitioner model to a T. I am truly honored and humbled that they decided to join our team.”

The ROIG Group is a boutique consultancy firm, headquartered in Minnesota, that provides value acceleration through outcome-based, solutions-centric thinking that is birthed from experienced. For over twelve years, ROIG has leveraged its experienced practitioner model to couple senior-level leadership experience with deep technical and analytical skills to accelerate decision making, strategy development, innovation opportunities, and transformation for clients across numerous industries including retail, services, manufacturing, financial services, and more. The ROIG Group goes beyond the standard board room presentation to create real, transformational insights, programs and capabilities that help clients achieve uncommon results. ROIG's clients come from the public and private sectors, range from mid-size to large enterprises, and span numerous industries across the globe. For more information, visit the company website at www.theroiggroup.com.